



**Press release**  
**To: news director**

Helsinki, 26.11.2010

### **Paroc Group becomes Premium member of European Industrial Insulation Foundation**

Paroc Group is pleased to announce that it has become a Premium Member of the European Industrial Insulation Foundation (Eiif). The Eiif is a non-profit foundation established to promote the benefits of industrial insulation as a means of achieving sustainability.

Created in early 2009 the Foundation, now comprising Europe's leading insulation contractors and manufacturers, is designed as a key resource for industries looking to reduce CO2 emissions in a business environment that is increasingly conscious of the need to operate sustainably.

"It is our interest to co-operate with Eiif since by working together with other members of the foundation we can make results", says Lasse Satka, Business Area Manager at Paroc. "As a member in Eiif we get the first hand information and can contribute to industrial insulation solutions in the future."

The Eiif is currently developing a wide range of tools for communicating the benefits of industrial insulation. In particular, it will raise awareness among plant operators, investors and government organisations, about the contribution that industrial insulation makes to energy efficiency and CO2 reduction, whilst delivering a typical payback time of just one or two years.

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Paroc Group is one of the leading stone wool manufacturers in Europe. Paroc Technical Insulation manufactures, markets and sells high quality stone wool insulations and solutions. PAROC products are used for thermal, fire, sound, and condensation insulation, in applications within the process industry, house building (HVAC), shipbuilding industry and manufacturing machinery and equipments (OEM).



The European Industrial Insulation Foundation (Eiif) is a European non-profit foundation with offices in Switzerland. It has been set up to promote and establish the use of industrial insulation as a widely understood and accepted means of achieving sustainability. For more information about the Eiif visit [www.eiif.org](http://www.eiif.org)